

The background of the entire image is a vibrant, abstract design featuring concentric, swirling bands of color. The colors transition from deep blue and purple on the left to bright yellow and orange in the center, and back to blue and purple on the right. The overall effect is reminiscent of a galaxy or a colorful nebula. The text is overlaid on this background.

sweetzone

Bursting with Flavour!

Premium Halal-Certified Confectionery • UK's Favourite Sweet Brand

Welcome to Sweetzone

The UK's go-to halal confectionery brand, built for wholesale, designed for shelf.

Based in the United Kingdom, Sweetzone has been delivering high-quality confectionery since 2002.

Our extensive halal-certified range spans bags, tubs, bulk sweets, 10p lines, candy floss and more, giving retailers and wholesalers a broad portfolio built for every shopper, occasion and channel.

Today, Sweetzone is trusted across retail, wholesale and international markets, combining bold branding, strong shelf presence and a product range designed to perform.



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Convenience & Forecourts

High footfall, high impulse – Sweetzone drives basket spend



Cash & Carries

Bulk formats and trade pricing built for the wholesale channel



Wholesale Distributors

Flexible supply and partnership support for distributors



Online Retail

Impulse and destination categories – growing digital channel



International Markets

Exporting to Europe, the Middle East, Africa and Asia.



Why Sweetzone is Different

Quality, choice and trusted certification, all wrapped up in one standout confectionery brand



Exceptional Quality

A carefully developed range focused on great taste, strong presentation and consistent quality across every format.



Halal Certified

HMC-certified products give customers and retail partners added confidence and reassurance.



Vegan Approved

Accredited vegan options help Sweetzone appeal to an even broader customer base.



Extensive Range

A wide choice of products and formats to suit different channels and occasions.



Loved Worldwide

A trusted British brand enjoyed by consumers across international markets.



Our Retail Partners



Great sweets. Strong partnerships.

Jelly Mix Bags

Jelly mixes have always been a great line for sharing with family and friends, or if you happen to be feeling particularly indulgent you can even eat them all yourself!

Sweetzone jelly sweets are renowned for a wide selection of shapes and sizes as well as a great taste and appearance.

Jelly mixes in bags have always been fast selling lines and our jelly mixes consisting of Party Mix (plain), Fizzy Mix (fizzy) and Tangy Mix (sour) are no exception, all providing tasty mixes with 4 or 5 different shapes in each bag.

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Party Mix Bag 180g



Fizzy Mix Bag 180g



Tangy Mix Bag 180g



Sour Blue Mix Bag 180g

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170g Range

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Sweetzone 170g bags come in three shopper favorites, Fizzy Rings, Fizzy Super Mix, and Super Mix, delivering bright fruity gummies in both fizzy coated and smooth soft options that pop on shelf and drive repeat sales.

Fizzy Rings brings tangy sugar dusted rings, Fizzy Super Mix adds a lively variety of fizzy shapes, and Super Mix offers a classic assortment of soft gummies with the same bold flavours, all fat free and made with halal beef gelatine.

Perfect for sharing and impulse zones, simply store in a cool dry place away from direct sunlight and enjoy soon after opening, see pack for full ingredients and any allergen advice.



Fizzy Rings 170g



Fizzy Super Mix 170g



Super Mix 170g

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Chew Bags

Sweetzone Chew Bags 200g deliver four proven sellers made with real fruit juice, perfect for sharing and front of store.

Fruit Chews brings a classic mix of soft chewy pieces in popular fruit flavours, Tropical Blast adds a sunny blend of pineapple, mango, passion fruit and citrus, Mega Stix offers long chewy stix that kids love, and Sour Fruit Chews give a bright tang for customers who want a zingy hit.

All are halal friendly and designed for strong shelf impact with high repeat purchase. Store in a cool dry place away from sunlight and enjoy soon after opening, see pack for full ingredients and any allergen advice.

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Fruit Chews Bag 200g



Tropical Blast Bag 200g



Mega Stix Bag 200g



Sour Fruit Chews 200g

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Marshmallow Bags

Sweetzone Marshmallow Bags bring soft, fluffy mallows that sell fast across family and impulse zones.

Choose Mallow Twists 160g for classic pink and white swirls, Fruity Mallows 140g for light fruity pieces in pastel colours, Mighty Mallows 140g for extra chunky cubes, Mini Mallows 140g for topping hot chocolate and baking, and Mallow Mix 140g for a crowd pleasing variety in one pack.

All are fat free and halal friendly, with bright shelf presence and broad appeal for snacking, parties, and home baking. Store in a cool dry place away from sunlight and enjoy soon after opening, see pack for full ingredients and any allergen advice.

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Mallow Twists Bag 160g



Fruity Mallows Bag 140g



Mighty Mallows Bag 140g



Mini Mallows Bag 140g



Mallow Mix Bag 140g

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Rainbow Lollies

Our 182g sharing bags contain 27 lollies in a mix of strawberry, orange, cola and apple flavours, delivering the great taste and quality expected from Sweetzone.

Pencil Jelly

Pencil Jelly is a fun, ready-to-eat treat with added fruit juice. It's fat free, suitable for vegetarians and available in six flavours: Strawberry, Apple, Pineapple, Mango, Lychee and Raspberry.



Rainbow Lollies Bag 182g 



Pencil Jelly Bag 260g 

Mini Bags

Our range of mini bags consists of 16 great flavours which make for an ideal pocket money spend and can provide treats for those with a number of children to cater for.

With popular favourites included there's enough choice to keep everyone happy.

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Cola Bottles Mini Bag 90g



Fizzy Blue Bottles Mini Bag 90g



Fizzy Cola Bottles Mini Bag 90g



Rainbow Belts Mini Bag 90g



Rainbow Pencils Mini Bag 90g



Teeth & Lips Mini Bag 90g

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Mini Bags

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Party Mix Mini Bag 90g



Fizzy Mix Mini Bag 90g



Tangy Mix Mini Bag 90g



Happy Bears Mini Bag 90g



Watermelon Drops Mini Bag 90g



Bubblegum Balls Mini Bag 90g

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Mini Bags

Our range of mini bags consists of 16 great flavours which make for an ideal pocket money spend and can provide treats for those with a number of children to cater for.

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Mini Twin Cherries Mini Bag 90g



Sour Blue Mix Mini Bag 90g



Fizzy Rings Mini Bag 90g



Fizzy Worms Mini Bag 90g



Fruity Hearts Mini Bag 90g

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2p Tubs

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Tubs are one of our largest categories and with over 40 varieties in our range, it's one of the largest ranges available anywhere in the world.

We cover the classic lines and also have a fair number of lines with a point of difference in 350 x 2p (805g), 100 x 7p (800g), 70 x 10p (805g) and 35 x 20p (805g) sizes.

All of the shapes we provide in our tubs are also available in 1kg bulk formats.



Blue Raspberry Bottles 805g



Cola Bottles 805g



Fizzy Blue Bottles 805g



Fizzy Cherry Bottles 805g



Fizzy Cola Bottles 805g



Fried Eggs 805g



Fruity Hearts 805g



Happy Bears 805g



Juicy Berries 805g

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Juicy Lips 805g



Fizzy Magic Mushrooms 805g



Mini Frogs 805g



Rainbow Belts 805g



Rainbow Mini Pencils 805g



Sour Bears 805g



Strawberry Puffs 805g



Watermelon Bottles 805g

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7p Tubs

Tubs are one of our largest categories and with over 40 varieties in our range, it's one of the largest ranges available anywhere in the world.

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Blue Raspberry Slice 800g



Fizzy Giant Strawberries 800g



Assorted Fizzy Rings 800g



Giant Strawberries 800g



Orange & Lemon Slices 800g



Peach Rings 800g



Sour Snakes 800g



Sour Suckers 800g



Sour Twin Cherries 800g

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Twin Cherries 800g



Watermelon Rings 800g



Watermelon Slice 800g

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10p Tubs

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Tubs are one of our largest categories and with over 40 varieties in our range, it's one of the largest ranges available anywhere in the world.

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All of the shapes we provide in our tubs are also available in 1kg bulk formats.



Blue Raspberry Bottles 805g



Cola Bottles 805g



Fizzy Blue Bottles 805g



Giant Fizzy Cola Bottles 805g



Fizzy Tutti Frutti Bottles 805g



Yellow Bellies 805g (20p Tub)

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Mini Tubs

Mini tubs are a great format of packaging due to the fact they are resealable.

This means you can eat the sweets them at your leisure so they can be kept in the cupboard or in the car for a sweet treat every now and again.

Some consumers even like to keep the tubs after to store things.

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Bottle Mix 170g



Fizzy Blue Bottles 170g



Rainbow Belts 170g



Fizzy Cola Bottles 170g



Strawberry Puffs 170g



Fizzy Blue Raspberry Bottles 170g



Rainbow Pencils 170g



Fizzy Fruity Mix 170g



Watermelon Drops 170g

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Cola Bottles 170g



Fizzy Bears 170g



Fruity Hearts 170g



Happy Bears 170g



Juicy Mix 170g



Mini Frogs 170g



Sour Twin Cherries 170g



Twin Cherries 170g



Sour Blue Mix 170g

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Bulk Sweets

We have one of the largest and best ranges of bulk available with over 50 varieties.

There is a large demand for bulk jelly sweets from sweet shops, pick and mix outlets, leisure outlets and cinemas.

There are also many companies who repack sweets into their own sweet cubes, sweet cones, small bags and other forms of value added packaging.

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Apple and Custard Hearts 1kg



Blue Raspberry Bottles 1kg



Cola Bottles 1kg



Blue Dolphins 1kg



Fizzy Blue Bottles 1kg



Fruity Hearts 1kg



Fizzy Cola Bottles 1kg



Fizzy Strawberry Hearts 1kg



Strawberry Puffs 1kg



Mini Frogs 1kg



Sour Apple Rings 1kg



Fizzy Magic Mushrooms 1kg

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Party Mix 1kg



Rainbow Pencils 1kg



Sour Bears 1kg



Watermelon Bottles 1kg



Tangy Mix 1kg



Twin Cherries 1kg



Blue Raspberry Rings 1kg



Peach Rings 1kg



Fizzy Mix 1kg



Blue Raspberry Mushrooms 1kg



Fruity Hearts 1kg



Happy Bears 1kg

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Bubblegum Balls 1kg



Juicy Berries 1kg



Fruit Chews 1kg



Mega Stix 1kg

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Marshmallow Bulk Bags

Sweetzone bulk marshmallows provide all that's required for pick and mix, chocolate fountains, the coffee market and ice cream market.

Other buyers of our bulk marshmallows use them for repacking them into forms of added value packaging such as sweet cones, gift boxes, gift cubes, dome cups and similar items.

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Mini Mallows Bag (Pink and White) 1kg



Micro Mallows Bag (4 colour) 1kg



Giant Mallows Bag (white) 1kg

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Candy Floss

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Sweetzone Candy Floss is the best selling candy floss in the UK by a considerable margin with our 50g pails and 20g pots proving extremely popular.

Whilst candy floss used to be the province of the fun fair and leisure outlets, it's now commonly sold in retailers, wholesalers and even by some bars in candy floss cocktails!



Candy Floss 50g Pails



Candy Floss 20g Pots



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10p Pencils

Our Sweetzone 10p Pencils are available in nine flavours – Bubblegum, Strawberry, Blue Raspberry, Rainbow, Fizzy Rainbow, Apple, Blackcurrant, Cherry and Fizzy Strawberry.

These are bursting with tasty flavours in the coloured outer layer, with a soft fondant filling for a delicious combination of flavour and texture.

Perfect as a classic pocket-money sweet, each pencil can be sold individually for 10p or merchandised directly from the tub.

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Bubblegum Pencils 1.1kg



Strawberry Pencils 1.1kg



Blue Raspberry Pencils 1.1kg



Rainbow Pencils 1.1kg



Fizzy Rainbow Pencils 1.1kg



Apple Pencils 1.1kg



Cherry Pencils 1.1kg



Fizzy Strawberry Pencils 1.1kg

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Stand Out on Shelf

Sweetzone creates bold, branded retail fixtures that drive sales and build customer loyalty. From FSDUs to shelf strips, the brand commands attention wherever it lands.



Sweetzone Wire Stand



- ✓ **Reusable Metal Display**
Durable wire construction designed for repeated use in busy retail environments.
- ✓ **Compact Footprint**
Creates a strong confectionery display while making efficient use of valuable floor space.
- ✓ **Flexible Merchandising**
Multiple shelves and hanging sections allow a varied Sweetzone range to be displayed together.
- ✓ **High Product Visibility**
Open wire shelving keeps products clearly visible and easy for customers to pick up.
- ✓ **Fully Sweetzone Branded**
Branded header and base graphics create an instantly recognisable display.

Sweetzone FSDU



- ✓ **Ready For Retail**
A dedicated freestanding display designed to create an immediate Sweetzone feature in-store.
- ✓ **High Impact Branding**
Full colour Sweetzone graphics deliver strong visibility and help the unit stand out.
- ✓ **Multi Shelf Display**
Multiple shelves showcase a wide selection of Sweetzone products.
- ✓ **Easy Product Access**
Open shelving keeps products visible and easy to replenish.
- ✓ **Flexible Placement**
Ideal for aisles, promotional areas and high traffic locations.

Contact Us

We'd love to hear from you!

Whether you have a question, need support, or want to explore a partnership, our team is here to help. Get in touch with us today.



Email

info@sweetzone.co.uk

We aim to respond to all emails within 24 hours.



Phone

01382 738000

Mon - Fri: 8:00am - 4:00pm (GMT)



Website

www.sweetzone.co.uk

Visit our website for our full product range and more.



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Our Dundee HQ, home of the Sweetzone team.

Let's grow together.

